



Science

Technology

Engineering

Arts

Mathematics

# Discovery Festival

Saturday, April 22, 2023 10am - 4pm Solano Community College

A one day festival celebrating ideas, innovation and education – showcasing the talent and creativity of the Northeast Bay maker culture.

**Tinker - Design - Hack - Build - Reuse**

**Learn - Play - Think - Get Inspired - Inspire Others**

## Why Sponsor?

### 1. Community Goodwill and Reputation

Strengthen your business image by showing the community you care about the positive messages this event provides. You will also be supporting a local non-profit in their mission to encourage hands-on learning and discovery.

### 2. Brand Association and Visibility

Associating your brand with an event like this lets your customers know you value innovation and education. You also gain visibility by our promotional efforts tied to your sponsorship level.

### 3. Targeted Marketing

Whether you are selling a product or just getting the word out about a new initiative, by sponsoring our event, you can reach 1000's of people from across the bay area in one day.

Submit form or questions to [SDF@BeniciaMakerSpace.org](mailto:SDF@BeniciaMakerSpace.org) or call (510)672-3391

Visit our website at <http://STEAMDiscoveryFestival.com>



**BENICIA MAKERSPACE**  
INSPIRING AND EMPOWERING ALL AGES

# Who attends?

People excited by hands-on, educational, creative experiences. Artists, engineers, crafters, and people interested in environmentally sustainable living. Trend setters and opinion leaders of all types. Adults, families, and kids. Folks who love to do things.



Our focus is to encourage adults, families, and young people to imagine, explore, build, tinker, and invent something unique through arts, crafts, science, and technology. It's a mash-up of ingenuity and innovation, in your backyard. Be part of the magic!

## Event Sponsorship Opportunities

Our sponsors are a critical part of our success. Join us and support the maker movement; publicize to a large audience; connect your business, publication, or product to the event; and bring our audience back to you. Complete and return the sponsorship form to express your interest.

**Cash Sponsorships**—Packages are available at a range of levels for small businesses and local companies wanting to get involved (see following list). None of the levels look quite right? We're happy to create a custom arrangement that meets your needs and budget.

**Media Sponsorships**—Become a supporting media outlet by agreeing to promote/advertise/publicize the event and be part of spreading maker culture to the larger community. Sponsorship benefits are designed for each outlet dependent upon the value of the contribution. Examples include: logo placement on publicity materials and web site, exhibit space and onsite material distribution, and event passes.

**In-Kind Sponsorships**—Interested in sponsoring in exchange for trade? Let's talk! We're looking for a range of donations including signage and printing supplies, food/beverage sponsors for our maker dinner, event rentals (tents, radios, A/V equipment), etc.



# 2023 Cash Sponsorship Benefit Levels

The **STEAM Discovery Festival** is a great way to strengthen your brand and engage thousands of individuals who are inspired by local creativity, innovation, and sustainable living. Sponsors have the opportunity to connect with our energized onsite and active social networking audiences and bring these individuals back to their businesses. A range of opportunities are available, including named sponsorship of some of the most visited features of the faire, and we are happy to tailor something specific to meet your needs.

## Platinum Sponsors

### \$3500

- **Most prominent** logo on print materials: poster, postcards and flyers, homepage and sponsor page of website
- Thank you in registration confirmation email to online registrants
- Logo on outbound emails
- Thank you on emails to Makers
- Featured Sponsor blog post detailing your participation
- Mention in press release(s)
- Exhibit space in a featured location at event
- Thank you on Twitter and Facebook accounts

## Innovation Sponsor

### \$2500

- **Naming rights** to presentation stage or other designated area
- Logo on print materials: poster, postcards and flyers, homepage and sponsor page of website
- Mention in press release(s)

## Gold Sponsors

### \$1500

- Logo on print materials: poster, postcards and flyers, homepage and sponsor page of website
- Mention in press release(s)
- Exhibit space at event
- Thank you on Twitter and Facebook accounts

## Silver Sponsors

### \$500

- Logo on print materials: poster, postcards and flyers, homepage and sponsor page of website
- Mention in press release(s)
- Thank you on Twitter and Facebook accounts



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**MEDIA AND COMMUNITY SPONSORSHIP AGREEMENT FORM**

Get exposure with thousands of makers, crafters, innovators, and DIY enthusiasts, and witness the convergence of technology, art, science, and innovation in an exchange of ideas and hands-on experiences at the 2023 **STEAM Discovery Festival**. We are excited to offer you the opportunity to partner with us as an event sponsor. Please return this form to express your interest and commitment to participate.

**PARTNER INFORMATION**

Business/Company: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Phone Number: \_\_\_\_\_  
Email: \_\_\_\_\_  
Website: \_\_\_\_\_

**CASH SPONSOR**

We agree to make a cash contribution at the following level in exchange for the sponsorship benefits outlined above.

\$3500     \$2500     \$1500     \$500     Other \$ \_\_\_\_\_

I would like exhibit space for a hands-on or educational activity relating to what we do/sell.

Exhibit Details: \_\_\_\_\_  
\_\_\_\_\_

**MEDIA SPONSOR**

We are interested in providing media trade/promotion/advertising in exchange for media sponsorship.

How will you promote the event?  
\_\_\_\_\_  
\_\_\_\_\_

Sponsorship Specifics:  
\_\_\_\_\_  
\_\_\_\_\_

Sponsorship Value: \_\_\_\_\_  
Upcoming Publication Deadlines: \_\_\_\_\_

**IN-KIND SPONSOR**

We are interested in providing in-kind services in exchange for sponsorship.

Sponsorship Specifics:  
\_\_\_\_\_  
\_\_\_\_\_

Sponsorship Value: \_\_\_\_\_